

BDRS AutoPower's Backup & Disaster Recovery Solution

Data Backup and Recovery Technology

We are pleased to announce the release of **AutoPower's Backup & Disaster Recovery Solution**: a fast, reliable and automated disk to disk backup alternative to tape that provides business continuity in the event of a disaster.

We all know that tape is antiquated, slow, unreliable, and offers few business continuity options. Isn't it funny that the music industry stopped using tape long ago? Yet, the computing industry continues to promote tape as a good place for us to backup our critical data.

The AutoPower Backup & Disaster Recovery Solution keeps your critical data backed up by taking a snapshot of your server every 15 minutes, not once per night...and when it's time to restore a file, or an entire server; we offer more options than anyone.

Here are just some of the advantages of BDRS:

- Predictable Costs
- No software to purchase or renew
- No tapes to purchase, rotate, or take off-site
- Fully managed solution
- Incremental backups EVERY 15 minutes
- Backup "snapshots" are retained locally for up to 30 days and remotely for one year
- Rapid automated remediation and/or response
- Secure reliable off-site copies protect your data in the event your entire facility is affected

Of course, everyone's backup product can backup your data, but the important thing is its ability to restore and its restoration options. This is truly what separates and differentiates AutoPower's Backup & Disaster Recovery Solution from everyone else.



Disaster Recovery and Business Continuity

You must read this!

Scenario #1:

In the event that a server being backed up by AutoPower's Backup and Disaster Recovery Solution was to crash, be stolen or otherwise fail, we can activate **virtualization technology** embedded into the BDRS appliance. This replicates your failed server onto the appliance itself allowing users to log in and go back to work, exactly as if the failed server were still there and functioning. This process usually takes less than one hour to complete, and your data loss exposure is no more than the 15 minutes before the crash. Even after a failover the appliance will continue to back up your data every 15 minutes.

Scenario #2:

If your entire facility is affected or if the AutoPower Backup & Disaster Recovery Solution appliance was also stolen, your off-site data will still be secure. We can restore your data to a replacement BDRS appliance; virtualize your server onto it and ship overnight a ready-to-use appliance to you anywhere in the US. Depending on the time of day when the emergency is declared, you could be back in business the next day.

You can't afford not to have AutoPower's Backup & Disaster Recovery Solution.

For more information contact your AutoPower Support Professional.

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