Pricing Power

AutoPower’s Pricing Module is one of the most powerful profit tools in the industry. This module uses a logical and flexible pricing matrix to handle complex and tailored pricing scenarios. The price creation process unites defined pricing rules, assigned rules for specific pricing actions and designated pricing controls to maintain and/or enhance profit margins. The Pricing Module encompasses the following pricing methods:

- Product Pricing Updates
- Price Field Percentage Updates
- Price Field Matrix Updates
- Unlimited Customer Pricing Matrix
- Work Order Pricing Matrix
- Promotional Pricing
- Contract Pricing
- Quantity Volume Pricing
- Line Item Price Change
- Velocity Pricing
- Price Creep

Benefits of the Pricing Module

- Accuracy – Productivity - Efficiency
- Dynamic Real-time Pricing Updates
- Integrated with all order entry processes
- Highly Flexible Architecture

Benefits for Management

- Advanced Pricing Management
- Structured to fit your specific industry
- Large Customer Pricing Accommodation
- Maintaining Part Sales Margins
- Contract Pricing vs. Profit Analysis
- Line item pricing monitor
- Profit Opportunity Pricing Strategies

Profit by Intention

Margin Assurance
Decreased Risk of Profit Loss
Better Pricing Decisions
Part Price Update Efficiency
Contract Pricing Control
Promotional Incentive Pricing
Service & Reman Price Control
Build-In Profit Increase

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