Competition

Tight Margins

Customer Demands

Labor Costs

Growing Pains

Imagine your business with increased revenues,
labor savings and superior customer service
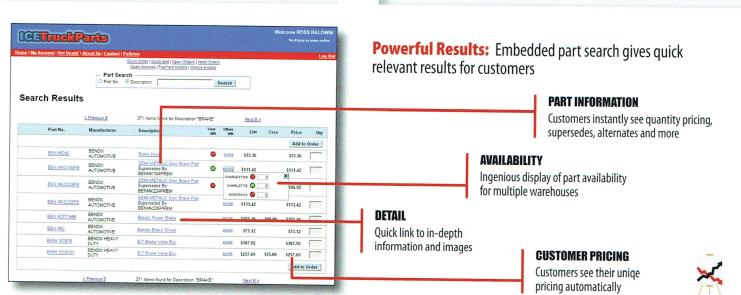
NOW

WebPower

Imagine...

- Making up to 25% more from your existing customers
- Eliminating 12-18% of processing costs with each web site order
- Landing monster new accounts simply because they can order online
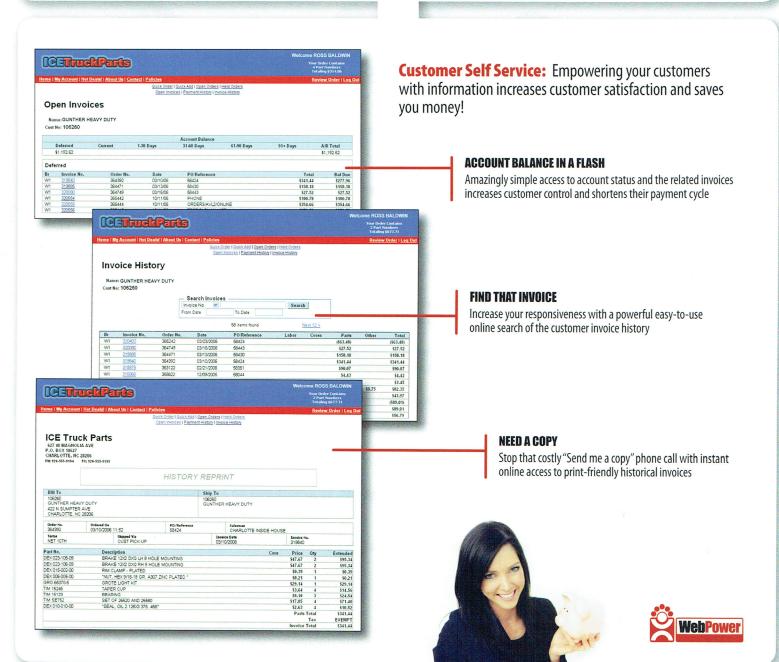- An incredibly easy-to-manage web tool that brings you a new competitive edge

Imagine WebPower, a profit making, customer friendly web site managed by your AutoPower system

WebPower Results — Revenue / Costs

WebPower

Tailored to Fit: Your company logos, graphics, colors and content are easily configured into your site

EASY PART SEARCHES
Provide real-time 24/7/365 online access to your full line of inventory

DELIVER YOUR MESSAGE
Manage your own content easily online

DISPLAY YOUR PARTS
Link high-impact images to any part in your AutoPower System

Powerful Results: Embedded part search gives quick relevant results for customers

PART INFORMATION
Customers instantly see quantity pricing, supersedes, alternates and more

AVAILABILITY
Ingenious display of part availability for multiple warehouses

DETAIL
Quick link to in-depth information and images

CUSTOMER PRICING
Customers see their unique pricing automatically

Increase Sales: Rack up profits by selling promotional products, bargain items and specials

PROMOTIONAL DISPLAY
Get your impulse buy items and inventory specials in front of customers

SEEING IS BUYING
Entice your customers through the power of images

Customer Self Service: Empowering your customers with information increases customer satisfaction and saves you money!

ACCOUNT BALANCE IN A FLASH
Amazingly simple access to account status and the related invoices increases customer control and shortens their payment cycle

FIND THAT INVOICE
Increase your responsiveness with a powerful easy-to-use online search of the customer invoice history

NEED A COPY
Stop that costly "Send me a copy" phone call with instant online access to print-friendly historical invoices

decrease costs

- Decrease Internal Order Processing
- Reduce Order Errors
- Lower Administration Costs
- Eliminate Customer Wait Time
- Shrink Transaction Cycle Time

WebPower

- Improve Order Accuracy
- Increase Customer Controls
- Elevate Customer Satisfaction
- Enhance Information Availability
- Improve Customer Self Service

increase revenue

Don't believe us, just listen to those that already have WebPower!

"My overall sales are up 25% and most of it is due to my website"

"My customers can locate parts and see my real time inventory. They can order from multiple branches simultaneously, leveraging my inventory, increasing turns and simplifying part transfers."

"WebPower eliminated the need to verify and key in messy faxes. Customers can import their stock orders through the site directly into the AutoPower business system saving my staff hundreds of hours each month."

"Changes to the inventory file including quantities, pricing, alternates, supersedes, descriptions, etc. on the AutoPower system are automatically reflected on the web-site, no extra maintenance required. It's a beautiful thing."

"I now have extended business hours without adding staff, paying overtime or creating more HR issues. My business now is open 24 hours a day, 7 days a week, 365 days in a year."

"We landed some monster accounts simply because our web-site offered a convenient way to order parts."

Clearly WebPower is a surefire way for you to improve your business, so before you do anything else, go online to www.webpowerdemo.com.

For a personalized demonstration or additional information call us now!   (800) 229-2881

AutoPower

AutoPower Corporation   www.autopower.com   sales@autopower.com